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SUSTAINABILITY REPORT

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“We are aware of and committed to our responsibilities regarding sustainable tourism and development. We strive to leave a better world for future generations. Our corporate vision, mission, culture, values, and ethical principles guide us in fulfilling these responsibilities.”

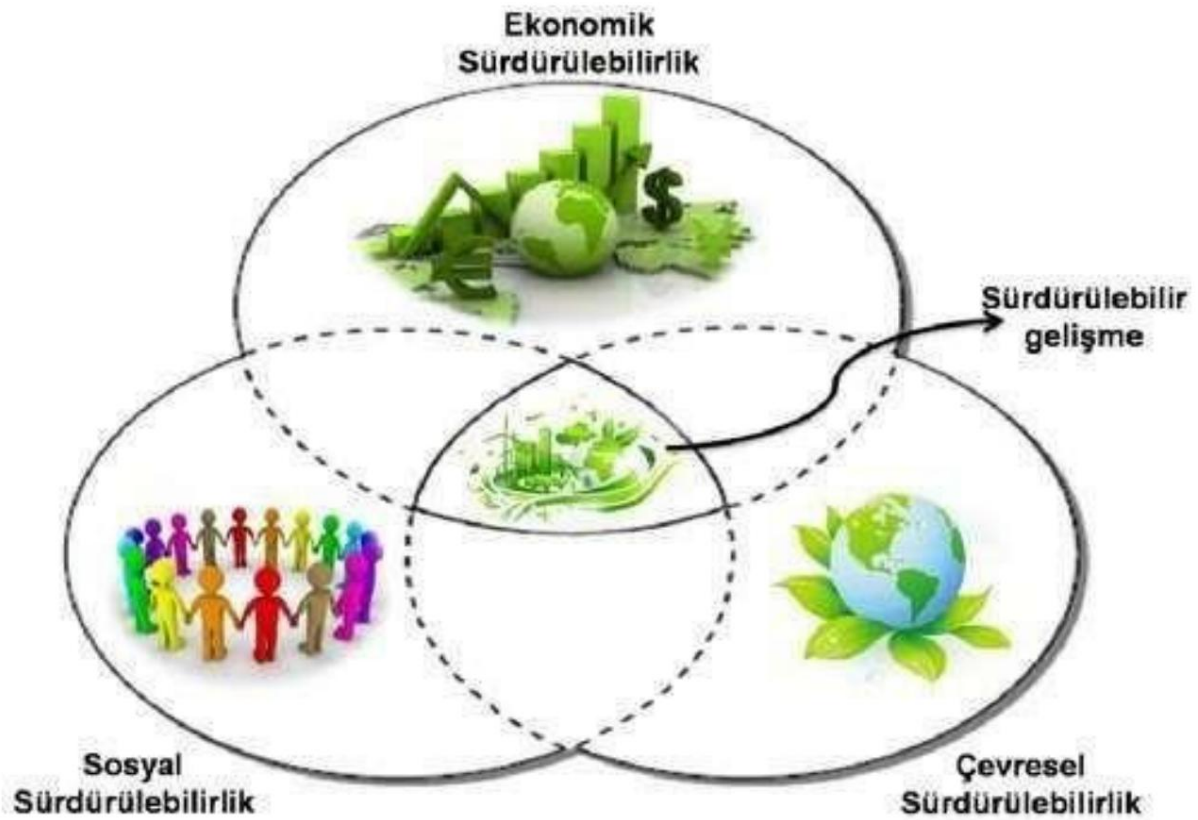
**SUSTAINABILITY
MANAGEMENT SYSTEM**

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As one of the leading boutique brands in the tourism sector, we are aware of our responsibilities regarding sustainable tourism. Therefore, we place equal importance on raising awareness not only among our guests but also among our employees. We continuously increase our social responsibility awareness and consistently implement environmentally friendly management practices.

Our management approach is based on "sustainable tourism." To leave a more livable environment for future generations, we use our natural resources sustainably while maintaining the highest quality of our products and services.

As a company, one of our main mottos is to offer a new product by recycling the old, rather than creating something completely new.



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ABOUT THE REPORT

As a facility, one of our top priorities is to inform our stakeholders transparently and effectively about our activities and their impacts. In this regard, the sustainability reports we aim to publish annually are an important tool we utilize to be a transparent and accountable organization.

will be in that position.

Since the day we started operating in the business world, we have made and continue to make many investments in both social and environmental aspects for the sustainability of our business. Starting in 2024, we began working to share our triple performance with all our stakeholders. With this first sustainability report, we aim to communicate our economic, environmental, and social performance to our employees, customers, and other stakeholders. In the process of preparing this report, we began researching and examining the expectations of our key stakeholders regarding sustainability at our hotel. We see this report, which we plan to prepare regularly, as an important communication tool through which we will share the steps we will take to manage our impact in the future.

As a facility, we are aware that sustainability efforts in tourism minimize the negative impacts on the environment and cultural heritage, and we understand the responsibilities that sustainable tourism brings. We strive to leave a better world for future generations. In this regard, we continue our work on many issues within the concept of sustainability, such as reducing environmental impacts, energy, water and waste management, preserving cultural and social heritage, providing economic and social benefits to the local population, and protecting the environment. In today's world, where the importance of climate change and global warming is felt more and more every day, we have a responsibility to fulfill our duty.

We aim to fulfill our responsibilities in the best possible way and strive to instill environmental awareness in our employees. By focusing on effectively managing sustainability risks and achieving sustainable growth through long-term strategies, we aim to increase our success every day.

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1. ABOUT US

SUSTAINABILITY POLICY

We promote the efficient use of energy and water resources and aim to reduce waste. We minimize environmental impacts to protect the local ecosystem and support biodiversity. We raise awareness among our staff and guests about recycling and waste management.

Social and Cultural Sensitivity:

We support economic and social development by collaborating with local communities. We protect and promote local cultural values and heritage.

We ensure that all our staff adhere to the principles of fair labor practices, equality, and diversity.

Economic Sustainability:

We encourage working with sustainable suppliers and aim to contribute to the local economy.

We continuously review our processes to improve efficiency and achieve cost savings.

Quality Management:

We adhere strictly to quality standards to ensure the highest level of guest satisfaction. Based on the principles of continuous improvement, we are committed to the continuous training and development of our staff.

Human Rights and Workers' Rights:

We fully comply with business ethics standards and human rights.

We support fair working conditions and reject all forms of discrimination.

Health and Safety:

We are taking all necessary measures to ensure the health and safety of our guests and employees at the highest level.

We ensure a safe environment by continuously reviewing our hygiene and cleanliness standards.

Risk and Crisis Management:

We assess risks, take precautions, and continuously improve our management processes. We prepare and update crisis plans to ensure we can act quickly and effectively in crisis situations.

We organize training and awareness programs to prepare our staff for emergencies and strengthen their response capabilities.

This sustainability policy reflects our efforts as a facility to achieve our sustainability goals and fulfill our commitments for a better future.

We continuously review and update our policies and share them with all our stakeholders.

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As part of our Sustainable Tourism Program, we have appointed one of our staff members as a Sustainable Tourism Officer to coordinate, implement, and report on the practices within our company on behalf of management.

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2. SCOPE

This document outlines the fundamental framework for a Sustainability Management System (SMS) that can be adapted and developed to encompass all management processes of our hotel, as well as setting out our organization's policies and practices.

This document has been prepared for all stakeholders, guests, and staff of the hotel. Our system is constantly being improved to suit the size and scope of our hotel.



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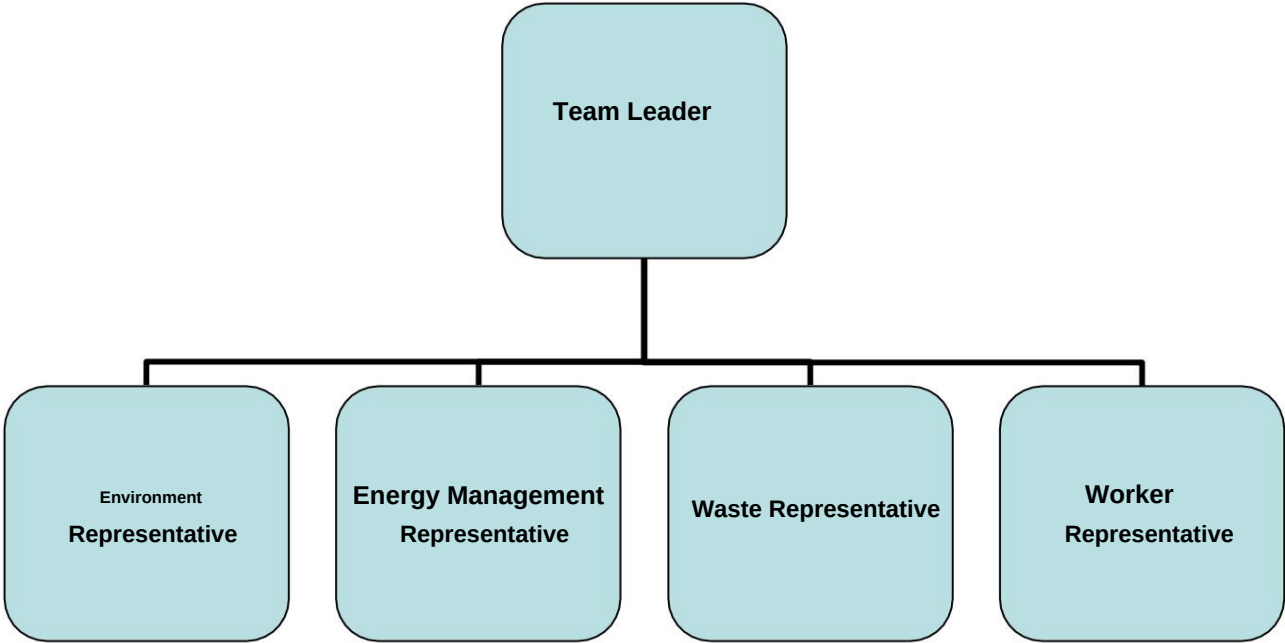
3. SUSTAINABLE MANAGEMENT SYSTEM

We believe that tourism and sustainable practices can coexist with luxury and guest comfort. By embracing our sustainability philosophy, we aim to provide our guests with an unforgettable and environmentally conscious experience while actively contributing to the protection of our planet. In line with our group's sustainability values, we are committed to promoting eco-friendly practices and developing a philosophy of environmental responsibility. We believe that sustainability is not just a trend, but a fundamental principle that guides our operations and guest experience.

Sustainability plays a central role in our vision and values. We believe that hospitality can coexist harmoniously with the well-being of our planet and communities. We are constantly working to improve our energy efficiency, use of renewable energy, water conservation, waste minimization, and sustainable procurement.



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Our sustainable management system is based on risk analysis. Risk analyses are conducted in the areas of environment, natural disasters, society, culture, economy, quality, human rights, health, and security. New areas can be added as needed.

After analyzing the risks, we also have a crisis management policy and system that determines what to do if the risks materialize. The appendix to this document includes instructions on how to conduct risk analysis and crisis management.

SYS involves the implementation of specific policies by all employees in the areas of quality, economics, management, environment, culture, human rights, health and safety, the setting of goals, and the monitoring of whether these goals are achieved, thus ensuring the continuous improvement of business management processes.

When the established goals are achieved, new goals are set.
If the goals are not achieved, our objectives, policies, and practices are reviewed. This allows us to strive for continuous improvement.

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3. SUSTAINABLE MANAGEMENT SYSTEM

Our hotel is committed to fulfilling the third-stage obligations of the Türkiye Sustainable Tourism Program and to continuously improving its sustainable management system to enhance sustainability performance.

Due to the state of the sector, environmental, social, technological, economic and cultural risks, and legislative changes and updates, our management system is continuously reviewed, and systems and policies are updated when necessary.

The steps mentioned above can be summarized as the Plan-Do-Check-Act (PDCA) approach.



Figure 1. PDCA Cycle

Plan: Our hotel prioritizes and sets goals regarding the environment, society, culture, the national economy, and the governance system. To achieve these goals, we plan a roadmap and actions to be taken.

Implementation: Our hotel establishes fundamental policies and practices relating to environmental, cultural, social, human rights, health, and safety. These are monitored, measured, and recorded at defined intervals by relevant personnel.

Check: Feedback from both staff and guests is monitored and recorded at our hotel. Corrective actions are taken if necessary.

Take action: This is the step where our hotel takes action to correct the problems identified during the inspection phase. Corrective actions and procedures are recorded and archived.

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4. LEGAL COMPLIANCE

Our hotel is committed to complying with all applicable laws, regulations and international agreements, maintaining an up-to-date list of these, regularly informing its staff about them, and providing necessary training to its personnel.

Our hotel has all the necessary permits and certificates upon request or if required.

And

He/she submits the documents to the relevant individuals and institutions.

These documents include the Business Opening and Operating License, the employee insurance statement for the last month, the tax certificate, the emergency action plan, employee training and certifications, the sewage connection certificate obtained from the municipality, documents regarding pest control, and other necessary documents.

As a facility, we are aware of all our legal obligations and we keep track of new legislation. We monitor legal requirements using our LEGAL COMPLIANCE TABLE.

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5. STAKEHOLDERS AND COMMUNICATION

Our hotel provides accurate information to all segments of the audience in its promotions. We always use real visual material in our promotions. On our website, social media accounts, and other print and print promotional channels and marketing communications, our hotel maintains a transparent and realistic approach regarding its products and services.

Our hotel also shares its policies, actions, and processes related to sustainability openly and transparently with its employees and customers. This is done through our hotel website, where periodic reports on sustainability performance are published. These reports are prepared at appropriate intervals.

Our hotel has a system in place to gather feedback from our customers, public institutions, municipalities, employees, local community, and all other relevant individuals and organizations regarding our sustainability performance, policies, and practices. Through this system, we receive feedback from both our staff and our customers.

Our system is designed to enable and encourage our customers and staff to provide feedback quickly, simply, and effectively.

This system includes survey applications for guests, regular monitoring of social media accounts, email, messaging services and other communication channels for employees, and email communication and regular monitoring for all other stakeholders.

Customer experience: Customer satisfaction is a priority at our hotel. Customer satisfaction includes feedback from the sustainability system described above. The results are analyzed. Negative feedback and responses are recorded, and necessary measures are taken.

Staff involvement: Our employees are the most important element of our hotel's management system.

Our employees are aware of their responsibilities within our management system and our sustainability policies and practices. Their duties are defined in writing, communicated to them, and regular training and guidance are provided. These training sessions are recorded.

Our employees play an active role in developing and continuously improving our management system and sustainability performance. We review and improve our system based on feedback from our employees.

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STAFF LIFE

In line with our sustainability policies and management system, we provide employees with periodic training programs related to sustainability and their work areas, including orientation training, on-the-job training, training required by legislation, and guidance support. We implement annual training plans on occupational health and safety, hygiene training for kitchen/service/massage etc. personnel, water and energy conservation, chemical usage rules, fire protection, first aid, etc.

Our employees have free and open access to all our training materials.

Our hotel is committed to complying with the relevant provisions of the Labor Law No. 4857 and pays its employees at least the minimum wage.

Our hotel also guarantees compliance with Law No. 5510 on Social Security and General Health Insurance and Law No. 6331 on Occupational Health and Safety.

We support the presence of young people and women in the sector.

Increasing the number of female employees and supporting local employment are among our main goals.

Our staff have received training and certification from experts in Occupational Safety, Hygiene and Sanitation, and Sustainability.

Our hotel is committed to providing equal opportunities and prioritizing gender balance among its employees. To this end, we ensure that employees are hired based on their skills and experience, and gender discrimination is never tolerated.

The happiness of our customers and employees is our priority.

As always, we will continue to strive to improve the quality of our services.

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6. ACCESSIBILITY

Our hotel is committed to providing accessible tourism services to everyone within its capabilities and informs its customers and stakeholders clearly and accurately about the level of accessibility through its website.

Our hotel is also committed to fully complying with and continuously improving accessibility regulations. The facility has 246 rooms, including 4 rooms specifically designed for guests with physical disabilities.

7. PURCHASING

Our purchasing policy includes local, environmentally conscious, fair trade-based, and efficient procurement practices.

Our hotel monitors our sources of goods and services. We hold regular meetings with our suppliers.

Local Procurement: When purchasing goods and services, our hotel prioritizes local suppliers, provided they offer quality and reasonable prices. Therefore, we update our supplier list and keep our suppliers informed. The percentage of goods and services sourced from the local community is measured.

When purchasing goods and services, our hotel prioritizes fair trade suppliers, provided that imported products are of high quality and reasonably priced.

Environmentally conscious procurement: Our hotel follows an environmentally conscious procurement policy, prioritizing efficient purchasing to reduce food and solid waste, and focusing on energy and water conservation.

Our hotel prioritizes environmentally friendly products (products with eco-labels) in its procurement. If there are no eco-labeled products in the product group to be purchased, we select the relevant products from suppliers and manufacturers whose production and all other processes do not harm the environment.

Examples of certifications that can be sought from suppliers include ISO14001, ISO50001, ISO14064, and ISO20400. If suppliers do not possess the required certifications, fair trade rules apply.

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7. PURCHASING

For wood, fish, paper, and other food products, environmentally certified (FSC, MSC, EU-EcoLabel, etc.) or traceable source products are preferred.

Threatened species and species whose sale is prohibited (fish, trees, plants, game, etc.) are not purchased or used at our hotel.

We measure the ratio of our purchases from environmentally certified, local producers and suppliers, and fair trade suppliers, to our total purchases.

Our hotel has environmentally certified goals and aims related to local and fair trade procurement. Within this framework, we aim to increase the proportion and number of local and fair trade suppliers in our purchases and we pay close attention to this.

Efficient purchasing: Our purchasing policy prioritizes reusable, returnable, and recycled goods.

Our hotel also prioritizes bulk purchasing and purchasing products in bulk. This reduces the number of deliveries to the hotel and lowers greenhouse gas emissions.

Our primary priority and preference is to avoid unnecessary and excessive plastic, nylon, paper, glass, and wooden packaging in the products delivered to our hotel.

In the procurement of consumables and toiletries, single-use products and unnecessary packaging (especially plastic) are avoided. The purchase and use of consumables and single-use products are monitored and managed.

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8. ENVIRONMENT AND NATURE CONSERVATION

Our main goal is to prevent environmental pollution and protect nature by conserving our resources in the most efficient way, reducing the amount of our waste, and recycling or rendering it harmless. We are aware of our environmental impact and strive to take the necessary precautions and actions.

In our business, we are committed to being an environmentally friendly organization with a sense of social responsibility, by ensuring pollution prevention and sustainability in the production and delivery of our products and services in accordance with internal and external customer requirements, as well as international and national legal requirements and regulations.

In fulfilling this commitment;

We identify and control our impact on the environment.

We are prepared for emergencies (fire, explosion, flood, earthquake, leak, etc.) related to pollution risks and comply with legal regulations.

We strive to minimize our waste, prevent pollution at its source, use energy efficiently, and reduce the environmental impact of our operations.

We are continuously improving our environmental performance through waste sorting and waste reduction activities, and the efficient use of natural resources.

We monitor the recycling and disposal of waste. We train our employees on chemical use, environmental impacts, and waste management.

We encourage our employees and guests to be environmentally conscious, and we develop our employees by providing them with training on environmental awareness and efficient energy use.

We use energy and water-saving systems in our hotel.

We raise awareness and encourage our suppliers and stakeholders regarding energy efficiency initiatives.

To minimize the environmental damage caused by carbon emissions, we donate trees to environmental organizations and the theme of environmental protection.



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9. ENERGY MANAGEMENT

Energy saving: Our hotel has an energy saving policy. This policy includes regularly measuring, monitoring, and reducing energy consumption.

Our hotel groups energy consumption according to energy type, and the energy consumption of different units is monitored.

The total energy used in our hotel is measured by type.

Our hotel identifies activities with high energy consumption and plans and implements corrective measures to reduce energy consumption in these areas and activities (thermal insulation systems, choosing low-consumption appliances from those with energy efficiency ratings, using LED bulbs instead of high-energy-consumption incandescent lighting, etc.). Furthermore, our hotel uses energy-efficient equipment.

Our hotel informs and trains its employees and stakeholders on energy saving.



Environmental aspects implemented at our hotel as part of our Sustainability initiatives.

To minimize paper consumption, a digital record-keeping system has been implemented for supplier, purchasing, and office operations.

In accounting, e-invoicing has been implemented for billing processes.

Packaging waste is collected and delivered to the local authority in a controlled manner. is being done.

Awareness campaigns have been conducted to minimize the use of electricity, water, and energy resources in shared areas.

Water flow rates on taps in all rooms and areas are adjusted to fill a 1-liter container in 12 seconds.

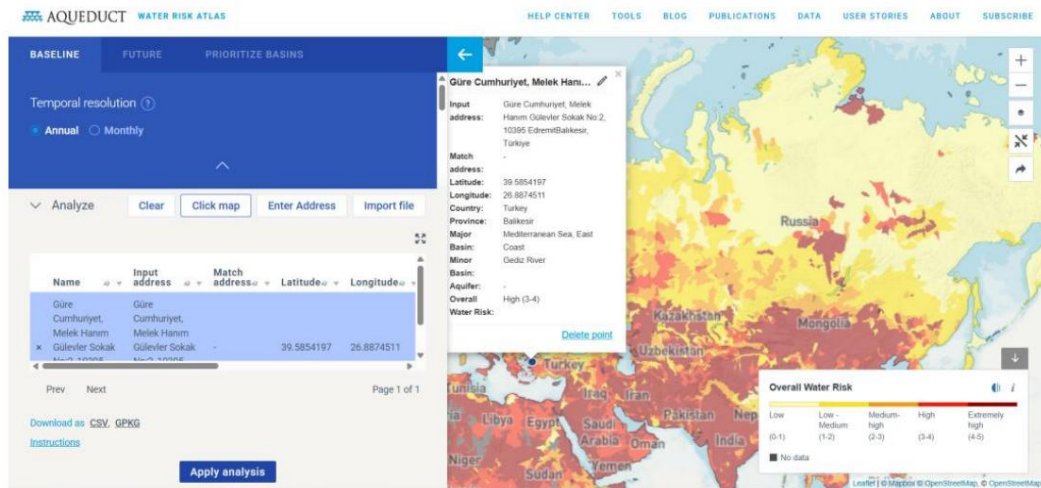
All air conditioning system temperatures are set to 18-30 degrees.

The use of ecolabel products has been prioritized by suppliers.

Leading local and nearest suppliers to reduce carbon emissions. is provided.

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Our hotel has a water conservation policy. This policy includes regularly measuring, monitoring, and reducing water consumption. The water risk situation in the area where our hotel is located has been assessed. For this purpose, the Water Risk Atlas prepared by the World Resources Institute is used.



Water risk was also assessed in the risk analysis, and a water management plan was developed. This plan includes measurement and monitoring of water usage, as well as targets and reporting for reducing water consumption.

Our hotel's water usage activities do not harm aquatic life in seas or lakes. Nevertheless, the possibility of harm to these organisms has been assessed in a risk analysis, and necessary precautions have been taken.

Our hotel complies with all legal requirements and regulations regarding water usage. The water comes from a legal and sustainable source.

We measure our water consumption. The total water used per guest or overnight stay is calculated and reported. The file attached to this document is used for measurement purposes.

We have goals to reduce water consumption. To this end, our hotel is planning and implementing corrective measures. Water-saving equipment is used in our hotel. Good practices such as changing linens and towels upon guest request are implemented in our hotel.

Our hotel informs and guides its employees and stakeholders on water conservation. The hotel utilizes all its resources to ensure that its wastewater does not harm the environment.

The disposal of wastewater complies with the regulations set by the local government. All legal requirements in this regard are met.

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11. FOOD WASTE AND SOLID WASTE

Our hotel has a Solid Waste Management Plan. The plan includes the regular measurement and monitoring of waste production, waste reduction, reuse, recycling, and waste disposal.

Solid waste is separated according to its type, such as food, recyclable, toxic/hazardous, and organic.

Recycling and reuse options are considered during the sorting process.

Our hotel regularly informs and guides its employees and stakeholders on waste management through various visual and communication materials.

Solid waste, including food waste, is measured by type. In our hotel... guest

Alternatively, the amount of solid waste per overnight stay is calculated and reported.

Our hotel has also identified activities and risk areas with high solid waste generation. We are planning and implementing corrective measures to reduce food waste and spoilage.

The aim is to ensure that solid waste disposal does not have a negative impact on the local population or the environment. Compliance with the "Zero Waste Regulation" legislation regarding solid waste management is ensured.



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12. PLANNED TO BE IMPLEMENTED WITHIN THE SCOPE OF SUSTAINABILITY.

Continuously improving annual training plans to reduce energy and water consumption rates is our top priority.

Ensuring sustainability through environmentally friendly and energy-efficient machinery, equipment, and consumables.

Developing projects to reduce waste through effective waste management programs and to prevent recyclable waste from mixing with household waste, thereby promoting zero-waste awareness.

To help reduce carbon emissions and environmental damage, we plan to increase our annual donations to TEMA and environmental protection organizations by 1%.

When selecting our approved suppliers to reduce carbon emissions, our priority is to expand awareness campaigns promoting the use of electric and new green vehicles with the lowest carbon emissions.

We will choose energy sources that produce less carbon.

Aware that climate change is a global issue, we will work together with the private sector, government, local administrations, and civil society organizations to be part of a common solution. We will develop projects for stray animals to protect natural life and support wildlife.

We are planning projects to reduce the amount of waste by 1% each year.

We will develop projects to reduce the use of single-use toiletries in at least 50% of guest rooms through a phased transition program.

CARBON FOOTPRINT MANAGEMENT

A carbon footprint is a measure of the environmental damage caused by human activities in terms of the amount of greenhouse gases produced, measured in units of carbon dioxide, and consists of two main parts: a direct (primary) footprint and an indirect (secondary) footprint. The primary footprint is a measure of direct CO₂ emissions resulting from the combustion of fossil fuels, including energy consumption and transportation (e.g., cars and airplanes), while the secondary footprint is a measure of indirect CO₂ emissions associated with the entire life cycle of the products we use, from their manufacture to their eventual disposal.

Our activities to reduce greenhouse gas and carbon footprint;

To prevent food waste, only the necessary amount is purchased, thus taking precautions against spoilage, decay, and waste.

By separating paper, glass, and plastic waste at the source, we support recycling and reuse.

All electronic products are used until they break down. Unnecessary and unnecessary purchases are avoided.

Care is taken to switch off lights that are not in use, and a considerate attitude is displayed. Purchases are made in bulk.

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13. Sustainable Management System Policies

QUALITY POLICY

At our hotel, where we serve our valued guests, we are delighted to welcome you with our friendly and experienced staff, each skilled in their own field. You've come to the right place for a comfortable, peaceful, and high-quality stay, just like at home.

With the belief that there is always room for improvement, we continuously measure and work to improve the services we offer our guests.

We prioritize quality, customer focus, increased environmental awareness, occupational safety and food safety, and continuous training for our employees to ensure they perform their jobs consciously, correctly, and safely, and we provide the necessary resources for this.

By working in alignment with national and regional policies, we make new investments and aim to be a leader in our field.

In our investments, we take guest expectations into account, apply evolving and up-to-date technology, and positively utilize our experience, knowledge, and skills to improve ourselves.

We build our open and transparent management style on our principles of professionalism, honesty, diligence, and reliability.

The importance we place on our guests, the respect, love, and trust we have for each other and the service we provide, ensure that both our guests and our employees feel privileged.

Operating and competing in both national and international markets, our hotel is committed to maintaining its commitment to "superior quality" in order to always remain a leader.

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CULTURAL SUSTAINABILITY POLICY

Presentation of Cultural Heritage: Our hotel respects the intellectual property rights of the local people. Authentic elements of traditional and contemporary local culture are reflected in our cuisine, design, and decoration.

Artifacts: Our hotel does not buy, sell, or broker the trade of historical and archaeological artifacts, nor does it exhibit them.

Promoting Sustainable Local Gastronomy: Our hotel prioritizes the promotion and consumption of local products. In all its operations, it implements innovative and creative practices to ensure sustainability in gastronomy.

History of Balıkesir

Ancient Times and Early Settlements

Balıkesir and its surroundings have a rich history dating back to 3000 BC. Numerous artifacts have been unearthed in archaeological excavations in the region, particularly in the ancient cities of Daskyleion (Bandırma-Ergili) and Antandros (Edremit-Altınoluk).

The Mysians lived in the Balıkesir region, followed by the Phrygians, Lydians, and Persians.

After Persian rule, the region fell into the hands of Alexander the Great, King of Macedonia.

Roman and Byzantine Periods

During the Roman period, Balıkesir was both located on trade routes and was a wealthy city. It gained importance because of its lands.

Especially the Edremit Gulf and the Manyas region were known for olive cultivation and agriculture during the Roman period. It had improved in that respect.

Balıkesir, which maintained its importance during the Byzantine period as well, due to its strategic location. It has been frequently invaded.

The Arrival of the Turks in the Region

The Turks, who entered Anatolia in the 1st century, also settled in the vicinity of Balıkesir from the 12th century onwards. They have started to settle down.

The Karesi Principality was founded in the 10th century, and Balıkesir became its capital.

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The principality is very important because it was one of the first principalities to be incorporated into the Ottoman Empire.

Ottoman Period

In 1345, the Karesi Principality was incorporated into the Ottoman Empire, thus laying the foundation of the Ottoman navy. Sailors who passed from Karesi to the Ottoman Empire later played a significant role in the development of Ottoman naval power.

Balıkesir developed as an agricultural, livestock, and trade center during the Ottoman period.

In addition, mosques, madrasas, and caravanserais in the region were built during this period. Zağnos Pasha Mosque and Karesi Bey Mausoleum are examples of these.

National Struggle Period

Balıkesir, which was occupied by the Greeks in 1919, was transformed into a National Force (Kuva-yi Milliye) through the organization of its people. It has become one of the most important centers of the movement.

The Balıkesir Congresses played a very important role in the local organization of the National Struggle.

It was liberated from occupation on September 6, 1922. According to an agreement they made with [the other party], Çanakkale... and they left the region to the Turkish Beys.

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The Ancient History of Çanakkale

History of Avya Island

Avya in Ancient Times

Avya Island is located in the southwest of the Marmara Sea and has existed throughout history. It has attracted the attention of different civilizations.

In ancient sources, the island is referred to as "Aphousia", "Aphisia" or "Afissia". The origins of these names are often associated with wine, as the island is renowned for its viticulture and high-quality wine production.

It is believed that the first settlements on the island were established by Thracian tribes. Later, the Persians and Macedonians dominated the region.

Due to its strategic location, Avya Island was a place of both trade and exile in ancient times. It was used as an island.

Roman Period

During the Roman Empire, Avya Island gained importance both for its rich agricultural activities and its natural harbor.

Roman records indicate that Avya was used especially as a place of exile. People punished for political reasons were sent to this island.

During this period, vineyards were developed on the island, and wine production increased. The fame of Avya wine spread as far as parts of Rome.

Byzantine Period

During the Byzantine period, the island became a religious and strategic center. In particular... Its location in the middle of the Sea of Marmara was important for Byzantium in terms of military and logistics.

It is known that some monasteries were founded on the island by Byzantine emperors and the patriarchate. Archaeological remains indicate the existence of churches and monasteries.

Avya Island was also used as an island of exile during the Byzantine period. Individuals who fell out of favor for political or religious reasons were sent to Avya Island.

The Arrival of the Turks and the Ottoman Period

With the Ottomans gaining control of the Marmara Region in the 14th century, Avya Island... It was also incorporated into Ottoman territory.

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The island remained a settlement predominantly inhabited by Greeks during the Ottoman period. The Greeks engaged in viticulture, olive cultivation, and fishing.

In Ottoman archives, Avÿa is also referred to as "Türkeli Island." This naming stemmed from the Ottoman desire to emphasize Turkish dominance in the region.

Due to its proximity to Istanbul in particular, Avÿa Island was famous for its vineyards and wine production during the Ottoman period. Some of the wine consumed in Istanbul came from Avÿa.

Avÿa in the 19th Century

In the 19th century, Avÿa became a summer resort island for Greek and Armenian families seeking to escape the crowds of Istanbul.

The island's population gradually increased, and small fishing villages and vineyards were built.

Avÿa wines were exported not only to Istanbul but also to Europe during this period. It has begun to be done.

The Republican Era and the Population Exchange

With the Turkish-Greek population exchange that took place after the 1923 Treaty of Lausanne. The Greek population on Avÿa Island was sent to Greece.

The island's vineyards, houses, and lands were acquired from people who came from various regions of Anatolia. It was given to Turkish immigrants. The majority of these immigrants came from the Balkans and the interior of Anatolia.

This change has completely transformed the cultural fabric of the island. Greek The original names were forgotten, and Turkish place names began to be used.

The Rise of Avÿa in the 20th Century

Since the 1950s, Avÿa Island has been one of the most popular tourist destinations in the Marmara Sea. It has begun to become one of the centers.

Thanks to its proximity to Istanbul in particular, it attracts many holidaymakers during the summer months. They have started to flock to the island.

The first hotels and guesthouses were built on the island in the 1970s. Summer houses were constructed, and the tourism economy developed.

During this period, Avÿa Island generated significant income from tourism, along with viticulture and fishing. He has started to obtain it.

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Avya today

Today, Avya Island is the most popular tourist destination in the Marmara Sea. It is one of the destinations.

Tens of thousands of tourists visit the island every year, especially during the summer months, from Istanbul and Bursa. And with holidaymakers coming from surrounding provinces, the island's population increases exponentially.

The island still preserves its viticulture tradition. Avya wines are still produced today. It has become a well-known and established brand.

In addition, Avya is famous for its nightlife. It's lively on summer evenings. With its bars, cafes, and restaurants, it maintains its identity as a vibrant holiday island on the Marmara coast.

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ENVIRONMENTAL PROTECTION AND WASTE MANAGEMENT POLICY

At our company, we prioritize protecting the environment, preventing pollution, and minimizing our negative impact on it.

For this;

We comply with legal regulations and strive to minimize our environmental impact.

We take care to efficiently separate our waste according to its source, type, and hazard class.

We know that using hazardous materials and chemicals only when necessary and in the required amounts will reduce both their negative impact on the environment and the amount of waste.

In our business, we contribute to protecting nature by preferring materials with "recycled" and "eco-friendly" labels. We strive to create opportunities for reuse.

We take care to use disposable materials such as paper, napkins, toilet paper, and packaging only as needed, thus leaving less waste in nature.

They store waste properly, in separate areas according to its characteristics, in accordance with the law.

We maintain records by delivering them to licensed/authorized companies without exceeding storage time limits.

We strive to use water, energy, and all natural resources efficiently. We share this commitment with our employees, guests, and suppliers.

We measure our performance in environmental management, monitor this data against targets, and We try to improve our performance.

We aim to educate our employees on environmental issues and raise their awareness. We take all necessary measures to protect biodiversity in the environment and comply with all legal requirements.

We comply.

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Children are our custodians of the future. Recognizing them as individuals, respecting their rights, and protecting them from all forms of psychological, physical, commercial, and other forms of exploitation is our primary responsibility.

To achieve this;

We do not tolerate child labor in our own facilities and expect the same sensitivity from all our business partners.

Within the workplace, we provide environments and opportunities that contribute to children's development, where they can freely express their thoughts, desires, and feelings, and where they feel free and comfortable.

We provide our employees with training on preventing and recognizing child abuse.

We ensure that children are under adult supervision during the activities they participate in.

We organize training sessions to raise awareness about the protection of children's rights and support related projects.

When we witness suspicious activity involving children, we first report it to the hotel management. We provide information and seek assistance from official institutions when necessary.

ENERGY EFFICIENCY POLICY

To protect our planet from potential threats, we use our energy efficiently and set targets to reduce our energy consumption.

For this

To fulfill both our responsibilities towards nature and our legal obligations, we follow national and international standards, laws and regulations, and voluntarily carry out activities that will reduce energy consumption and/or ensure the continuous improvement of our energy consumption performance, and we monitor the results of our efforts.

We set goals and include energy efficiency in our training programs to ensure employee participation.

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ENERGY EFFICIENCY POLICY

We value collaborating with all our stakeholders to create shared goals and outcomes in energy management. We believe in a holistic approach to these issues, involving our guests, employees, visitors, and all our business partners.

We strive to maintain our interaction in order to reach a higher level of awareness and consciousness.

We strive to research, find, purchase, and use energy-efficient and suitable product, equipment, and technology alternatives.

We aim to document our Energy Management System, disseminate it to all our departments, update it as needed, review it, and continuously improve it.

We assess energy risks or potential emergencies such as energy shortages, and plan possible countermeasures.

We take care to efficiently separate our waste according to its source, type, and hazard class.

We know that using hazardous materials and chemicals only when necessary and in the required amounts will reduce both their negative impact on the environment and the amount of waste.

In our business, we contribute to protecting nature by preferring materials with "recycled" and "eco-friendly" labels. We strive to create opportunities for reuse.

We take care to use disposable materials such as paper, napkins, toilet paper, and packaging only as needed, thus leaving less waste in nature.

We properly store waste in separate areas according to its characteristics, deliver it to licensed/authorized companies without exceeding legal storage time limits, and maintain records of these deliveries.

We strive to use water, energy, and all natural resources efficiently. We share this commitment with our employees, guests, and suppliers.

We measure our performance in environmental management, monitor this data against targets, and strive to improve our performance.

We aim to educate our employees about environmental issues and raise their awareness.

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HUMAN RESOURCES POLICY

At our core, our most important resource, the very essence of who we are, is our employees. With this awareness, employee social and fringe benefits, performance management, rewards, training and career management, and employee safety are always our top priorities.

Our Human Resources Vision;

To create a qualified workforce that is highly motivated, protects and enhances the corporate image, highlights innovative work, values service, and views its work as part of a whole, to prioritize local employment, and to implement a promotion program.

Our goal is to be a pioneer in integrated human resources practices both in the sector and in Türkiye.

Our Human Resources Mission;

Planning and training the human resources that will achieve the facility's goals and strategies, optimizing personnel tasks and processes, and having a team of specialized, confident personnel who can represent the institution and introduce new perspectives in their field.

To provide strategic support to all company and department departments through human resources management to improve business results, to create and encourage a high-performance culture, and to contribute to creating value for all stakeholders.

Our employees are aware of their responsibilities within our management system and our sustainability policies and practices. Their duties are defined in writing, communicated to them, and regular training and guidance are provided. These training sessions are recorded.

Our employees play an active role in developing and continuously improving our management system and sustainability performance.

We review and improve our system based on feedback from our employees.

Fair wages

Our employees are informed about their salary, working conditions, working hours, and payment schedule before starting work at our facilities.

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HUMAN RESOURCES POLICY

Education and Career Management

All our employees have equal access to training. In addition to the legal and professional training required by the hotel industry, we provide periodic training programs related to sustainability and their work areas, on-the-job training, legally mandated training, and guidance support in line with our sustainability policies and management system, including orientation training. We implement annual training plans on occupational health and safety, hygiene training for kitchen/service/massage personnel, water and energy conservation, chemical usage regulations, fire protection, first aid, etc.

Our employees have free and open access to all our training materials.

In career management, employee promotions are managed according to predetermined criteria using a personnel tracking system.

Our hotel is committed to complying with the relevant provisions of the Labor Law No. 4857 and pays its employees at least the minimum wage. Our hotel also undertakes to comply with the Social Security and General Health Insurance Law No. 5510 and the Occupational Health and Safety Law No. 6331.

Labor and Human Rights

Ensuring the absolute satisfaction of employees is a top priority. From this perspective, it is the responsibility of management to ensure the employee's overall comfort at work, including their legal rights, benefits provided by the company, their work environment, psychology, self-motivation, and performance.

While we do not employ foreign nationals in our hotels, as an international establishment catering to guests from diverse backgrounds, discriminating against guests based on nationality, race, language, etc., is contrary to both our hotel management and operational principles. Therefore, all personnel matters for our employees from different countries or nationalities are handled in accordance with legal procedures, and all employees are offered equal opportunities within the hotel without any discrimination based on their background.

Local employment

Our organization has a performance-based employment system that prioritizes local recruitment. Priority is given to hiring people from the local area.

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PROMOTION INSTRUCTIONS

1. OBJECTIVE

To recruit the necessary personnel from within the existing workforce through written and oral promotion exams, thereby incentivizing promotions, increasing motivation, and securing the required staff from within the existing workforce.

2. SCOPE

This includes all personnel working at the FACILITY operations.

3. DEFINITIONS

Promotion: To move up in rank within a position or role.

4. RESPONSIBILITY

The General Manager and Department Managers are primarily responsible for the implementation of this instruction.

5. INSTRUCTION FLOW

Personnel requesting promotions will be notified by their respective Department Manager.
The General Manager is notified.

No consideration is given to language, religion, race, age, or gender when selecting personnel for promotion.

Personnel to be promoted must meet the following qualifications.

- There must be vacancies in the positions to be promoted.
- The employee to be promoted must have worked at the company for at least one year and must not have received any disciplinary action in the last year.
- The promotion request must be consistent with the job description of the position for which the qualifications are required (education, skills, etc.).
- Managerial and mid-level promotions require candidates to possess competencies in communication, motivation, and management skills.
- Personnel to be promoted will be evaluated equally without discrimination based on language, religion, sect, race, age, gender, or political views.

APPOINTMENT LETTER FOR LOCAL COMMUNITY COMMUNICATIONS OFFICER

A staff member has been appointed as a Local Community Communications Officer within the facility to foster stronger communication with local communities, listen to their feedback, promptly resolve any complaints, and relay them to senior management.

Customers can report any issues related to our facility by visiting the hotel in person or by submitting their feedback, suggestions, and complaints through any of our communication/social media accounts.

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OCCUPATIONAL HEALTH AND SAFETY POLICY

With the aim of protecting our workplace, our employees, our guests and our suppliers, creating and ensuring a safe working environment;

We comply with all legal and other obligations regarding occupational health and safety.

We believe that occupational health and safety and improvement activities are the shared responsibility of all employees.

We set targets for participation in Risk Assessment and Risk Reduction activities at all levels.

By continuously improving our Occupational Health and Safety culture, we aim for a sustainable "Zero Jobs". We aim to achieve the goal of "accident".

We share the work we do in the field of occupational health and safety with all our employees and our environment in order to be a pioneer and an example.

OUR RISK GROUP

Our staff over 65 years of age

Our disabled employees

Our Minority Staff

Our staff with chronic illnesses

Our female employees

Our interns

WOMEN'S RIGHTS AND GENDER EQUALITY POLICY

We value gender equality in our company.

The health, safety and well-being of all our employees, regardless of gender.

We provide it.

We support women's participation in the workforce across all our departments, providing equal opportunities. We offer.

We operate with a policy of "equal pay for equal work," without discrimination based on gender.

We distribute tasks based on the principle of equality.

We provide the necessary environment to ensure equal access to career opportunities.

We develop education policies and support women's participation and increased awareness.

We create work environments and practices that protect work-life balance.

We support women in company management and provide equal opportunities.

We will not tolerate women being subjected to any form of abuse, harassment, discrimination, oppression, coercion, defamation, etc. We are always aware of and support the value they bring to the world and to us.

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SOCIAL RESPONSIBILITY POLICY

We believe that all our employees have the right to work in healthy and safe conditions that respect human dignity. Recognizing that our employees are our most valuable asset, ensuring and protecting their safety is our top priority.

Beyond legal obligations, our hotel is always ready to implement the best environmental solutions, develop and promote the use of eco-friendly technologies, and support initiatives that raise environmental awareness.

We strive to fulfill our social and environmental responsibilities to the community in the cities where we operate, in harmonious cooperation with our shareholders, employees, the public, civil society organizations, and other stakeholders.

We believe that our human resources are the most important element of sustainable growth. We ensure that our employees' rights are fully and accurately exercised.

We treat our employees honestly and fairly, providing a non-discriminatory, safe and healthy working environment.

We commit to it.

We make every effort to support the individual development of our employees and to help them maintain a balance between work and personal life.

We manage the environmental impacts that may arise from all our activities with a sense of responsibility.

In line with our corporate social responsibility principles, we strive for the development of our society. We encourage our employees to volunteer in appropriate social and community activities that demonstrate their sense of social responsibility.

We are committed to developing and implementing approaches that encourage all our business partners, especially our suppliers, to act in the field of social responsibility.

We are sensitive to the traditions and cultures of Türkiye and the countries in which we operate, and we comply with all legal regulations.

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HUNTING POLICY

As a facility, we implement a hunting policy to protect wildlife and create a sustainable future. Through this hunting policy, the hotel aims to contribute to the following:

To protect wildlife habitats. To ensure the survival of wildlife species.

Improving the quality of life for wildlife

To contribute to wildlife living in peace with humans.

Adhering to the hotel's hunting policy will help reduce the hotel's environmental impact and create a sustainable future. The hotel's hunting policy includes the following:

Hunting is prohibited in the vicinity of the hotel.

It is forbidden to destroy the habitats of wildlife around the hotel. It is forbidden to harm wild animals around the hotel.

It is forbidden to engage in any behavior that would degrade the quality of life for wild animals in the vicinity of the hotel.

Adhering to the hotel's hunting policy is important for protecting wildlife and creating a sustainable future.

WILDLIFE INTERACTION POLICY

Aim

The aim of this policy is to manage the Facility's interactions with wildlife and to provide a safe and respectful environment for both wildlife and visitors.

Scope

This policy applies to all employees and visitors of STesis. Obligations: All employees must conduct their interactions with wildlife in accordance with this policy.

They are responsible for conducting this. All visitors are responsible for their interaction with wildlife.

They are responsible for carrying out the policy in accordance with the regulations.

Instructions

Do not feed wildlife.

Do not approach wildlife.

Do not disturb the wildlife.

Do not disturb wildlife nests or offspring.

Be careful when photographing wildlife.

If you encounter any problems related to wildlife, please report them to your local authorities.

By adhering to this policy, the facility will strive to manage its interactions with wildlife and provide a safe and respectful environment for both wildlife and visitors.

Our facility does not deal with species whose hunting is prohibited. We do not support the hunting trade and do not buy or sell them as souvenirs or decorative items.

Thank you for your understanding.

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Karbon ayak izinizi azaltmak için neler yapabilirsiniz


Yürüyün ya da bisiklete binin.

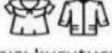

İhtiyacınız kadar yiyecek Tüketin.


Gereksiz su tüketiminden kaçınin


Gereksiz temizlik kimyasal tüketiminden kaçınınız


Gereksiz ışıkları söndürün.


Atıkları geri dönüşüm veya yeniden kullanım için atık kutularına atın.


Çamaşırlarınızı kurutucu kullanmak yerine asarak kurutun.

Her gün daha fazlasını yaparak canlılığı ve doğayı koruyun!

Cami veya mescitte

- Temiz elbise ve düzgün kıyafetle girmeliyiz.
- Kapalı giyinmeye özen göstermeliyiz.
- Ayaklar ve çoraplar kirli olarak camideki halı ve kilimlere basmamalıyız.
- Bağırıp çağırmamalı yüksek sesle konuşmamalıyız.

Kültürel yerlerde

- Yüksek sesle ve argo sözlerle konuşmamalıyız.
- Kültürel alanlardaki arkeolojik ve kültürel eserlere zarar vermemliyiz.
- Başkalarını rahatsız edici davranışlardan sakınmalıyız.

Toplu taşıma araçlarında

- Yaşlı, çocuklu, engelli ve hamilelere her zaman binerken öncelik, seyir halinde oturacak yer ve inerken varsa yüklerine, engelli ise engel durumuna göre yardımcı olmalıyız.
- Her zaman ön kapıdan binip arka kapıdan inmeliyiz.
- Metro otobüs tranvay ve benzeri duraklı araçlarda inilecek duraktan önce hazırlığımızı yapıp zamanında araçtan inmeliyiz.

Doğal alanlarda

- Çevreyi temiz tutmalıyız, çöpleri yere atmamalıyız.
- Ağaç ve bitkilere zarar vermemliyiz.
- Evcil hayvanların peyzaj alanlarına zarar vermemliyiz.
- Çocukları yeşil alanların korunması ile ilgili bilgilendirmeliyiz.

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THINGS TO CONSIDER WHEN VISITING HISTORICAL AND RELIGIOUS SITES

8 RULES

Historical sites are considered part of humanity's common heritage. Almost every tourist includes historical sites in their travel plans, both domestically and internationally.

Historical sites, which sometimes enchant us with their beauty and sometimes help us feel the significance of an event to the core, are strictly protected both by the countries in which they are located and through various international organizations.

However, a large part of the responsibility for preserving historical sites falls on the tourists who visit them.

If we want these cultural heritage sites to be passed on to future generations undamaged, there are certain rules we must follow during our visit.

1. DO NOT TAKE ANY OBJECTS FROM HISTORICAL SITES.

One of the most common problems encountered in historical sites is visitors taking objects from those locations. It's especially common to come across tourists who try to break off even small pieces from works of architectural value.

Many sacred sites are also considered historical sites. Taking stones or soil from historically significant locations, such as cemeteries, is strictly forbidden. While many tourists claim to do this for souvenirs, this well-intentioned approach can cause irreparable damage to historical artifacts.

WHAT YOU SHOULD CONSIDER WHEN VISITING HISTORICAL AND RELIGIOUS PLACES

8 RULES

Historical places are places that are considered the common heritage of humanity.

Historical sites are among the places included in the travel plans of almost every tourist, both domestically and internationally.

Historical places, which sometimes fascinate with their beauty and sometimes help us feel an important event in our bones, are strictly protected both by the countries where they are located and by various international organizations.

However, a large part of the task of preserving historical sites falls on the tourists who visit these spots. If we want these cultural heritages to be passed on to the next generations without any damage, there are certain rules we must follow during our visit.

DO NOT TAKE ANY OBJECTS FROM HISTORICAL PLACES

One of the most common problems in historical places is that visitors take any object from that point. It is possible to come across tourists trying to take even small pieces from works of architectural value.

The majority of sacred places are considered historical places. It is completely forbidden to take stones or soil, especially from places of historical importance, such as cemeteries. Although many tourists say that they do this to buy souvenirs, this well-intentioned approach can cause irreparable damage to the historical artifact.

DO NOT POLLUTE THE SURROUNDINGS OF HISTORICAL SITES.

One of the most common warnings you'll see on tourist trips is "Do not litter." The problem of littering, especially at historical sites, sometimes reaches uncontrollable levels. Litter thrown on the ground not only pollutes the environment but also, especially in hot weather, can ignite, damaging the site and potentially destroying historical artifacts such as glass or paper.

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DO NOT POLLUTE THE ENVIRONMENT OF HISTORICAL PLACES

One of the most common warnings you will see during touristic trips is the phrase "do not throw garbage on the ground". The problem of garbage disposal sometimes reaches unbearable proportions, especially in historical places known as ruins

Garbage thrown on the ground not only causes pollution of the environment, but also garbage such as glass or paper can catch fire due to hot weather, causing damage to the ruins and destruction of historical places.

DO NOT LIGHT FIRES IN HISTORICAL SITES.

Lighting fires is generally quite risky. Lighting fires, especially in areas of historical value, directly puts the entire site at risk. Therefore, lighting fires is prohibited in almost all historical sites. So, you should not light fires around historical sites, and if you see someone lighting a fire, you should report it to the authorities.

DO NOT LIGHT FIRES IN HISTORICAL PLACES

Lighting a fire is generally quite risky. Lighting a fire, especially in places of historical value, directly puts this entire area at risk.

That's why lighting fires is prohibited under all circumstances in places where almost every historical site is located. Therefore, you should not light fires around a historical area, and when you see someone lighting a fire, you should report the situation to the authorities.

DO NOT CLIMB ON OBJECTS FOUND IN HISTORICAL SITES.

Taking photos is one of the most cherished moments during tourist trips. Countless photos are taken throughout the trip to immortalize the experiences. Thanks to the influence of social media, we share these photos on our social media accounts as soon as they're taken.

One of the most important rules to follow is to avoid climbing on historical artifacts or engaging in actions that could damage these structures in order to take better photos.

DO NOT CLIMB OBJECTS LOCATED IN HISTORICAL PLACES

Photography is one of the most popular moments during touristic trips. Countless photographs are taken throughout the trip to make the trips immortal. We share the photos taken with the influence of social media on our social media accounts as soon as possible.

One of the main rules to be followed is not to climb on historical monuments for the sake of taking better photographs or not to take actions that could damage these structures.

DO NOT TOUCH HISTORICAL ARTIFACTS.

Many museums and archaeological sites containing historical artifacts are located both in Türkiye and in various parts of the world.

They are available in their original locations. Today, in almost all museums, historical artifacts are kept in protected glass cases. However, pieces that cannot be placed in glass cases are displayed openly in the museum. Touching or even handling these pieces can cause deformation of the historical artifact's texture. Therefore, you should visit these museums without touching them.

DO NOT TOUCH HISTORICAL ARTWORKS

There are many museums and ruins containing historical artifacts both in Turkey and in various parts of the world. Today, in almost many museums, historical artifacts are

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housed in protected glass cases. However, pieces that cannot be placed in glass compartments are exhibited openly in the museum. Handling or even touching these pieces may cause the texture of the historical artifact to deform. That's why you need to visit these works without touching them.

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DO NOT WRITE OR DRAW ON HISTORICAL BUILDINGS AND ARTIFACTS.

One of the main reasons why many historical artifacts are irreversibly damaged is writing and drawing on the artifacts and buildings.

Although some may violate this rule for religious and cultural reasons, writing and drawing on historical artifacts is strictly forbidden due to the damage it causes. You must also abide by this rule and report anyone you see damaging historical artifacts in this way to the authorities.

DO NOT WRITE OR DRAW PICTURES ON HISTORICAL BUILDINGS AND ARTWORKS

One of the main reasons why many historical artifacts are irreversibly damaged is writing and drawing on artifacts and buildings.

Although some people violate this rule based on religious and cultural reasons, writing and drawing are completely prohibited due to the damage it causes to historical artifacts.

You should also comply with this rule and report the situation to the authorities when you see someone damaging historical monuments in this way.

BE CAREFUL WITH YOUR BAG WHEN VISITING HISTORICAL SITES LOCATED IN A SMALL AREA.

One of the reasons why many historical artifacts in open-air history museums and archaeological sites are damaged is by bags.

Especially when visiting historical sites, make sure your backpack doesn't rub against anything in narrow and crowded areas. While passing through crowded areas, your backpack could cause a historical wall to be scratched from end to end, or it could bump into and damage an object on display.

BE CAREFUL WITH YOUR BAG WHEN VISITING HISTORICAL ARTWORKS LOCATED IN A Narrow Area

One of the situations that causes damage to many historical artifacts in open-air history museums and historical sites is the damage of these artifacts by bags.

Make sure that your backpack does not rub against any point in narrow and crowded areas, especially when visiting historical places. While passing through crowded areas, your bag may scratch the length of a historical wall or hit an object on display, causing damage.

PLEASE CONDUCT YOUR VISIT IN A MANNER THAT RESPECTS RELIGIOUS AND CULTURAL SENSITIVITIES.

Especially when traveling abroad, it is important to observe certain sensitivities when visiting historical sites belonging to a different culture and belief system. You should behave respectfully, particularly when visiting monuments that hold traumatic memories for communities.

On the other hand, when visiting historical sites of religious significance, you need to act respectfully and in accordance with the rules of that faith. For example, when visiting mosques and tombs, you should choose clothing that is appropriate for Islamic dress code.

We have discussed the general rules that local and foreign tourists should follow when visiting historical and touristic sites. You too should take care to adhere to these rules during your tourist trips and avoid damaging historical structures. To ensure that these world heritage sites, which are protected and passed down to the present day by various institutions, are preserved in all their beauty for future generations, each individual must have the utmost awareness.

SUSTAINABILITY
MANAGEMENT SYSTEM

It is necessary.

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8. VISIT IN A WAY SUITABLE FOR RELIGIOUS AND CULTURAL SENSITIVITIES

It is important to comply with certain sensitivities, especially when you go abroad and visit a historical point belonging to a different culture and belief. You should behave respectfully, especially when visiting monuments that have been traumatized in the memories of societies. On the other hand, when visiting historical sites of religious importance, you need to act both respectfully and in accordance with the rules of that belief. For example, when visiting mosques and tombs, you must choose clothing suitable for hijab.

We talked about the general rules that local and foreign tourists must follow when visiting historical tourist areas. You should also take care not to comply with these rules during your touristic trips and avoid damaging historical structures. It is necessary for each individual to have maximum consciousness in order to pass on these world heritages, which have been preserved as much as possible by institutions and handed down to the present day, in all their beauty to the next generations.

MANDATORY RULES TO BE FOLLOWED IN PROTECTED AREAS

Rare, endemic, endangered, or potentially endangered native plant species within protected areas cannot be harmed in any way. These species cannot be collected.

It cannot be dismantled or cut into parts, wild animal eggs cannot be collected, and their nests cannot be disturbed.

Regardless of the method, visitors are required to take their litter with them.

No activities that pollute the areas, damage the flora, or disturb the fauna are permitted. - Lighting fires in the areas is prohibited.

Wildlife cannot be destroyed.

Any interventions that cause or may cause the loss or alteration of the characteristics of protected areas, as well as any works or activities that cause soil, water, and air pollution and similar environmental problems, are prohibited. Visitors to protected areas may not go outside the designated areas and routes (this is important both for the protection of resource values and for visitor safety).

The conditions and level of use and utilization of the areas are determined by the Administration, and "the carrying capacity cannot be exceeded."

In protected areas, for conservation, management, research, visitor information and guidance.

Services and facilities are planned and implemented in accordance with the plans made for these areas, ensuring minimum negative impact.

MANDATORY RULES TO BE FOLLOWED IN PROTECTED AREAS

Rare, endemic, endangered or endangered natural plant species within protected areas cannot be harmed in any way. These species cannot be collected, disassembled or some of their parts cut off, eggs of wild animals cannot be collected and their nests cannot be disturbed.

Under any circumstances, visitors must take back the garbage they produce.

No activities that pollute the areas, damage the flora or disturb the fauna can be carried out. - Fires cannot be lit in the areas.

Wildlife cannot be destroyed.

SUSTAINABILITY

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All kinds of interventions that cause or may cause the loss or change of the characteristics of protected areas, as well as any work or operation that will cause soil, water and air pollution and similar environmental problems, cannot be carried out.

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In protected areas, visitors cannot go beyond the designated areas and routes (This is important for both the protection of resource values and visitor safety).

The conditions and level of use and utilization of the areas are determined by the Administration and "carrying capacity cannot be exceeded."

It is envisaged that services and facilities for protection, management, research, visitor information and guidance in protected areas will be provided in a way that will create minimum negative impact in line with the plans made for these areas and are carried out with implementation plans.

No activities that would affect the water regime are permitted in wetlands.

No foreign species may be introduced or released into wetlands, or collected from wetlands, for any purpose whatsoever.

These rules have been prepared in accordance with the General Directorate of Nature Conservation and National Parks Circular No. 2007/1, and those who act contrary to the provisions of the circular will be subject to the penalties stipulated in the Environmental Law No. 2872. For travel agencies and other legal entities, penalties will be doubled if the acts prohibited by the Forestry Law No. 6831 and the Fisheries Law No. 1330 are committed in areas where the National Parks Law No. 2873 is applied. The complete implementation of the above-mentioned rules is crucial for sustainable hunting and wildlife management, the sustainability of resources in protected areas, effective management, protection, transmission to future generations, visitor safety, monitoring and guidance of visitors to protected areas, and the identification of visitor needs and expectations.

No activities that will affect the water regime in wetlands can be carried out.

Alien species cannot be thrown or released into wetlands for any purpose, and species cannot be collected from wetlands.

These rules have been prepared in accordance with the Circular 2007/1 of the General Directorate of Nature Conservation and National Parks, and those who act contrary to the provisions of the circular will be subject to the penalties stipulated in the Environmental Law No. 2872. Regarding travel agencies and other legal entities, it is counted as 1330 with the Forestry Law No. 6831. If the acts prohibited in the Fisheries Law are committed in places where the National Parks Law No. 2873 is applied, the penalties are increased by one fold. It is important to fully implement the above-mentioned rules in terms of sustainable hunting and wildlife management and the sustainability, effective management and protection of the resources of protected areas, their transfer to future generations and visitor safety, as well as monitoring and guiding visitors to protected areas and defining visitor needs and expectations.

A forest fire is the burning of part or all of a forest by fires caused by natural or human factors. Natural causes include lightning strikes, volcanic eruptions, and high temperatures, while fires can also be caused by cigarettes or agricultural products.

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person

There are fires caused by various sources. Forest fires cause many ecological damages, climate change and drought being among the main consequences.

Measures

Some of the things we should do to protect forests from fires include: Glass and glass shards should not be thrown into forests. (Glass can focus sunlight.)

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(Focused light can ignite the grass, causing a fire.)

Barbecue ashes should not be dumped without being extinguished. This is because they can ignite the grass and cause a fire. The public should be educated by officials and environmental organizations, and seminars and conferences should be organized on this subject.

We should not light fires in the forest; if we must, we should light them in a grassless area, surrounding the fire with stones. The causes of forest fires, which result from negligence, carelessness, and natural causes, are listed below.

Lighting a fire in the forest without taking safety precautions.

Leaving a fire burning without extinguishing it, especially a barbecue fire.

3. Throwing unextinguished cigarette butts and matches on the ground.

4. Burning unwanted weeds or field stubble in or adjacent to forests.

5. Walking through the forest with a fire for light at night.

Leaving glass and glass shards in the forest can cause sunlight to reflect off the glass and ignite the grass.

Children playing with fire in the forest.

Doing something with a fire in the forest for entertainment or display; lighting a fire.

Planting tall trees similar to cypress trees in hilly areas results in the tree

It catches fire by attracting lightning, the fire spreading by jumping.

It results from projectiles fired into the air. 11. Extreme heat and the effects of climate change.

Deliberately started forest fires

1. Fires started to conceal illegal activities carried out in the forest.

2. To drive away wild animals.

Generating income.

Burning a forest to enlarge or clear land for farming, or a fire getting out of control after setting a forest on fire for this reason.

A forest fire is a fire caused by natural or human causes that partially or completely destroys forests.

burning Fires caused by natural causes such as lightning strikes, volcanic eruptions and high temperatures, and human fires caused by smoking, agricultural products

caused by wildfires. Burning forests causes a lot of ecological damage, with climate change and drought being the main consequences.

Precautions

Some of the things we need to do to protect forests against fires;

Glass and glass shards should not be thrown into forests. (Glass can focus sunlight.

The focused light can cause grass to catch fire through ignition and

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and may therefore cause a fire).

Barbecue ashes should not be poured before extinguishing. Because there is a possibility that the grass may ignite and start a fire.

Public awareness should be raised by officials and environmental organizations, seminars and conferences should be organized on this issue.

We should not light a fire in the forest, and if we have to light a fire, we should do so by placing stones around the fire in an area without grass.

List of causes of forest fires caused by negligence, carelessness and natural causes

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Lighting a fire in the forest without taking safety precautions.

Leaving the fire unextinguished. Especially leaving the fire lit for barbecue unextinguished.

Throwing unextinguished cigarette butts and matches on the ground.

Burning unwanted weeds or stubble in the fields within or adjacent to the forest.

Walking around with fire in the forest for lighting at night.

Leaving glass and broken glass in the forest, sunlight reflecting off the glass and burning the grass.

7.Children playing with fire in the forest.

Doing things with fire in the forest for entertainment or demonstration, lighting fires.

Planting tall trees such as cypresses in hilly areas, as a result of which the tree burns by attracting lightning and the fire spreads.

It is caused by bullets fired into the air. 11.Extreme heat and the effects of climate change Intentional forest fires

Fires set to hide illegal activities in the forest.

To drive away wild animals.

To generate income.

Burning the forest in order to enlarge fields or open fields, or when the forest is burned for this reason and the fire gets out of control.

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Environmental Impacts

What are the side effects of perfumes?

For many people , perfume is a part of their daily beauty routine. However, perfumes can be irritating or even harmful for some people. The harms of perfumes include health problems due to their chemical components and environmental damage. It is receiving.

Many perfumes contain synthetic chemicals, and these chemicals can cause allergic reactions and respiratory problems in some people. Symptoms such as shortness of breath, headaches, nausea, and eye and skin irritation are among the most common harmful effects of inhaling perfume.

These are points to consider. For some people, the scent of perfume can trigger sinus problems and even asthma.

According to research, prolonged exposure to strong perfume scents is as harmful as passive smoking.

Perfumes also have the potential to harm the environment. Chemicals can harm the environment at many stages, from perfume production to waste. Perfumes also contribute to air pollution. This can cause damage to vegetation. Examples of these perfumes include refillable perfumes.

In summary, it's important to remember that perfume use can cause health problems for some people, harm the environment, and cause discomfort to others. Perfume, especially in enclosed spaces, should be avoided.

It is recommended to use it sparingly in places where other people are present.



What are the harms of perfumes?

Perfume is part of the daily care routine for many people. However, perfumes can be irritating and even harmful to some people. Harmful effects of perfumes include factors such as health problems and environmental damage due to their chemical components.

Many perfumes contain synthetic chemicals, and these chemicals can cause allergic reactions and respiratory problems in some people. Symptoms such as breathing difficulties, headache, nausea, eye and skin irritation are the most important points to be considered among the harms of breathing perfume

For some people, the smell of perfume can trigger sinus problems and even asthma. According to research, being exposed to intense perfume smells for a long time is as harmful as passive smoking.

Perfumes also have the potential to harm the environment. Chemicals can harm the environment at many stages, from the production of perfumes to waste. Additionally, perfumes can cause air pollution and damage vegetation. We can also give



Refill types perfume as examples of these perfumes.
In summary, it should be noted that the use of perfume can
cause health problems for some people, damage to the
environment and discomfort for other people. It is
recommended to use perfume sparingly, especially in closed
environments and places where there are other people.

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Why are insect repellents harmful?

The most commonly used chemical in fly and insect repellents is DEET, which stands for N,N-diethyl-meta-toluamide. Developed and patented by the American military in the 1940s, research has shown that this poison affects brain cells. Almost all fly repellent sprays contain DEET as their active ingredient. Numerous scientific publications demonstrate the dangers of this chemical. For example, prolonged exposure to DEET in mice has shown behavioral disorders and death. Therefore, you wouldn't want your child to inhale or have this poison come into contact with their skin.

Insect repellents containing DEET as the active ingredient have been proven to cause allergic reactions and seizures. The risk is even greater, especially in young children. These products are also known to negatively affect concentration, causing memory problems and learning difficulties.



Why are fly repellents harmful?

The most commonly used chemical in fly and insecticides is a chemical called DEET, that is, N,N-diethyl-meta-toluamide. There are studies showing that this poison, developed and patented by the American army in the 1940s, affects brain cells. The active ingredient of almost all fly repellent sprays is DEET. There are many scientific publications showing how dangerous this chemical is. For example, effects such as behavioral disorders and death are observed in mice exposed to DEET for a long time. In other words, you do not want your child to breathe these poisons or touch their skin. It has been proven that fly repellents whose active ingredient is DEET cause allergic reactions and seizures. The risk is even greater, especially in young children. It is also known that these drugs negatively affect concentration and cause memory problems and learning difficulties.



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The Effects of Sunscreen on Seas and Corals: Seas and oceans are a biological ecosystem on Earth. These ecosystems are remarkably rich in biodiversity. However, these delicate ecosystems are facing environmental changes caused by human activities . Sunscreen can be one of these effects. Some chemicals in sunscreens are known to have negative effects on marine life and corals.



Harmful Sunscreens
Some sunscreens that are thought to potentially harm marine ecosystems include:

- 1. Sunscreens Containing Oxybenzone
Oxybenzone is a chemical filter agent commonly used in sunscreens. However, sunscreens containing oxybenzone can cause coral bleaching. Therefore, sunscreens containing oxybenzone should be avoided due to their impact on marine ecosystems.
- 2. Sunscreens Containing Octinoxate
Octinoxate is another chemical that provides effective protection against UV rays and is frequently used in sunscreens. However, it is thought to have negative effects on some marine organisms. Therefore, sunscreens containing octinoxate should be avoided to protect ocean life.
- 3. Sunscreens Containing Parabens
Parabens are common chemicals used as preservatives in sunscreens and cosmetics. However, parabens are thought to have the potential to harm marine ecosystems. Therefore, by adopting an environmentally friendly approach, sunscreens containing parabens should be avoided.

The Effect of Sunscreen on Seas and Corals Seas and oceans are biological sources on Earth. They are ecosystemsthat are very rich in diversity. However, These fragile ecosystems face environmental changes caused by human activities. Sunscreens may also be one of these effects. It is known that some chemicals in sunscreens cause negative effects on marine life and corals.



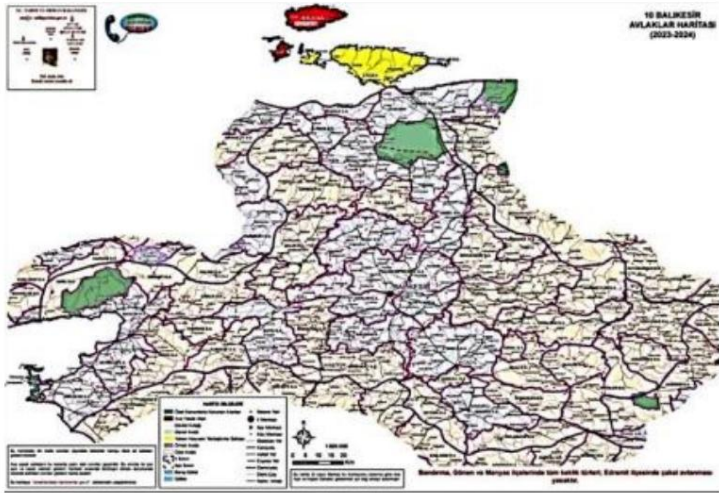
Harmful Sunscreens
Some sunscreensthought to harm marine ecosystemsinclude:

Sunscreens Containing Oxybenzone
Oxybenzone is a commonly used sunscreen. It is a chemical filter material. However, sunscreens containing oxybenzone may cause coral bleaching. Therefore, sunscreens containing oxybenzone should be avoided due to its impact on marine ecosystems.

Sunscreens Containing Octinoxate
Octinoxate is another chemical that provides effective protection against UV rays and is frequently used in sunscreens. However, it is thought to have adverse effects on some marine organisms. Therefore, to protect ocean life, sunscreens containing octinoxate should be avoided.

Sunscreens Containing Paraben
Parabens are common chemicals used as preservatives in sunscreens and cosmetic products. However, parabens are thought to have the potential to harm marine ecosystems. Therefore, sunscreens containing paraben should be avoided by adopting an environmentally friendly approach.

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Biodiversity in Balıkesir

Balıkesir, situated as a bridge between the Marmara and Aegean regions, boasts diverse climatic characteristics and a wide variety of ecosystems, making it one of the provinces with the richest biodiversity in Türkiye. Distinguished by both its coastal ecosystems and mountainous areas, Balıkesir, with its natural landscape stretching from sea to lake, plains to forests, is home to many endemic species.

One of the most important natural assets of the province is the Kazdağları Mountains. These mountains, which have been the subject of mythological stories since ancient times, are known as "Türkiye's oxygen reservoir". Due to the abundance of microclimatic differences here, various plant species coexist.

More than 800 plant species have been identified in the Kazdağları Mountains, and approximately 70 of them are endemic. The Kazdağ Fir, which grows only in this region in the world, has become a symbol of the area. In addition, the chestnut, oak, and Scots pine forests on the mountain slopes both enrich biodiversity and provide an important habitat for wildlife.

Another factor strengthening Balıkesir's biodiversity is its wetlands. Manyas Bird Sanctuary (Bird Lake), one of Türkiye's best-known bird sanctuaries, is an internationally important area where dozens of different bird species stop over and breed during migration. Protected by UNESCO, this lake is home to pelicans, cormorants, herons, and hundreds of other bird species. Similarly, the wetland ecosystems formed by Bandırma Manyas Lake and Gönen Stream are critically important for birds. These areas offer richness not only for bird migrations but also in terms of fish populations and aquatic plants.

Marine ecosystems also hold a special place in Balıkesir's biodiversity. Having coastlines on both the Marmara Sea and the Aegean Sea, Balıkesir possesses the distinct ecological characteristics of both seas. While seagrasses and their associated species are more prevalent along the Marmara coast, the Aegean coast is notable for its richer fish diversity and coral communities. The Ayvalık coast, in particular, is one of Türkiye's most valuable regions in terms of marine ecosystems. The seagrasses (*Posidonia oceanica*) found here play a critical role in both providing shelter for fish fry and maintaining the balance of the coastal ecosystem. Furthermore, the Ayvalık Islands Nature Park is a specially protected area in terms of both marine life and coastal plants.

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Another feature supporting Balıkesir’s biodiversity is its agricultural diversity and traditional production methods. Olive groves, vineyards, orchards, and farmlands provide habitats for many living things. The olive groves of the Edremit Gulf, in particular, are noteworthy not only for their agricultural production but also for their interaction with biodiversity. Birds, insects, and small mammals living among the olive groves are integral parts of this ecosystem.

The forest ecosystems in the region also harbor significant biodiversity. The black pine, oak, and beech forests concentrated in the Dursunbey, Bigadiç, and Sındırgı areas are habitats for both birds of prey and mammal species. Species such as wild boar, roe deer, fox, jackal, and wolf are common in these regions. Brown bear sightings have also been reported around the Kazdağları and Madra Mountains.

The biodiversity of Balıkesir is not limited to terrestrial areas. The island ecosystem adds a unique richness to the province's nature. The islands of Avşa, Marmara, Ekinlik, and Paşalimanı in the Marmara Sea; and the Ayvalık Islands in the Aegean Sea are important nesting and resting areas for various bird species. Colonies of seabirds are found on these islands, and coastal plants also constitute the unique flora of the islands.

In conclusion, Balıkesir possesses a very rich biodiversity spanning a wide range from the sea to the mountains, and from lakes to forests. This diversity is valuable both in terms of the preservation of natural heritage and its ecotourism potential. However, threats such as increasing human activity, tourism pressure, and agricultural expansion in the city make the preservation of this richness difficult. Therefore, Balıkesir's biodiversity should be seen not only as a natural asset but also as a value that needs to be protected.

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How to get to Çanakkale?

Transportation by Road

Balıkesir is located at the intersection of one of Türkiye's important transportation networks. Its location on the highway from Istanbul to İzmir makes it easily accessible by road.

From Istanbul to Balıkesir: The journey from Istanbul to Balıkesir takes approximately 3.5-4 hours. There are two different routes: one via the Osmangazi Bridge to Bursa and Susurluk, and the other via the Tekirdağ-Çanakkale road, passing through Bandırma or Gönen to Balıkesir.

From Ankara to Balıkesir: The road distance from the capital to Balıkesir is approximately 550 kilometers and takes an average of 7-8 hours. The Ankara – Eskişehir – Kütahya – Balıkesir route is the most frequently used route.

From Izmir to Balıkesir: The distance between Izmir and Balıkesir is approximately 180 kilometers. It is possible to reach Balıkesir in about 2.5 – 3 hours. This route is particularly busy during the summer months for holidaymakers traveling from Izmir to Edremit, Ayvalık, and Burhaniye.

From Antalya and the Mediterranean Region to Balıkesir: The journey from Antalya to Balıkesir by road takes approximately 8-9 hours. The route generally passes through Isparta – Afyonkarahisar – Kütahya before reaching Balıkesir.

Traveling to Balıkesir from Eastern and Southeastern Anatolia: Traveling by road from cities like Diyarbakır, Van, and Erzurum to Balıkesir can take 18-20 hours. Therefore, passengers coming from the east generally prefer air or train options.

Intercity bus companies offer direct services to Balıkesir from almost every part of Türkiye. Besides the central bus station in Balıkesir, there are also bus terminals in major districts such as Edremit, Ayvalık, Burhaniye, and Bandırma.

Transportation by Rail

Balıkesir has historically been an important point in railway transportation. Lines connecting to Istanbul via Bandırma and to the Aegean region via Manisa and İzmir pass through Balıkesir.

The Istanbul – Bandırma – Balıkesir route is an attractive option, especially for those who enjoy train travel. After crossing to Bandırma from Istanbul by ferry, you reach Balıkesir by train.

Train services also operate between Ankara and Balıkesir. This route, which reaches Balıkesir via Eskişehir, offers an alternative for passengers coming from Central Anatolia.

There are also train services from Balıkesir to İzmir. The train line, particularly the one passing through Kütahya and Manisa, is used for both passenger and freight transport.

Air Travel

Balıkesir has two separate airports, one serving the city center and the other serving the Edremit Gulf.

Balıkesir Central Airport: Located quite close to the city center, this airport primarily serves domestic flights. Regular flights are available from Istanbul.

Balıkesir Koca Seyit (Edremit) Airport: This airport, heavily used especially during the summer months, provides great convenience for accessing tourist areas such as the Edremit Gulf, Ayvalık, Burhaniye, and Akçay. While there are regular flights from Istanbul and Ankara, charter flights are also organized from Antalya and other major cities during the summer season.

Air travel is the fastest mode of transportation, especially for those coming from distant regions. For example...

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You can reach Balıkesir from Diyarbakır or Gaziantep by plane in approximately 1.5 – 2 hours.

Transportation by Sea

Balıkesir also holds an important place in maritime transportation thanks to its districts bordering the Marmara Sea.

Istanbul – Bandırma Ferries: You can reach Bandırma in 2 hours by taking the high-speed ferries departing from Yenikapı in Istanbul. From Bandırma, you can reach Balıkesir city center by road in approximately 1 hour.

Island Transportation: Islands such as Avşa, Marmara, and Paşalimanı can be reached from Istanbul by sea buses. From these islands, one can travel to the Erdek and Bandırma districts of Balıkesir and then reach Balıkesir city center by road.

Especially during the summer months, trips to Avşa and Marmara Islands are an attractive option for holidaymakers coming from Istanbul.

Transportation from Istanbul to Avşa Island.

The easiest and fastest way to reach Avşa Island is from Istanbul.

Sea Route (Most preferred): There are direct sea bus and ferry services from Istanbul to Avşa Island.

IDO (Istanbul Sea Buses): Regular daily services from Istanbul Yenikapı and Bostancı during the summer season provide access to Avşa Island in approximately 2.5-3 hours.

BUDO and private motorboat services: Especially during the summer months, various companies offer direct services to Avşa Island.

Land + Sea Route Combination: From Istanbul, you can travel by land to Erdek or Tekirdağ and then take a ferry to Avşa Island.

The journey from Istanbul to Tekirdağ takes approximately 2 hours, and the ferry ride from Tekirdağ to Avşa Island takes approximately 3 hours.

The journey from Istanbul to Erdek by road takes 4 hours, while the ferry ride from Erdek to Avşa Island takes approximately 2 hours.

Transportation from Ankara to Avşa Island.

There are several options for those wishing to travel to Avşa from the capital:

Land + Sea Route: You can travel from Ankara to Balıkesir Bandırma or Erdek by bus.

The journey from Ankara to Bandırma takes approximately 6-7 hours. From Bandırma, you can travel to Erdek (approximately 30-40 minutes) and then take a ferry from Erdek to Avşa Island.

Air + Sea Route: You can fly from Ankara to Balıkesir Koca Seyit Airport. From there, after transferring to Edremit or Balıkesir city center, you can travel by road to Erdek and take a ferry to Avşa Island.

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It is reached.

During the summer months, when demand is high, direct bus services are also available from Ankara to Bandırma, making transportation easier.

Transportation to Avşa Island from İzmir and the Aegean Region

Those wishing to travel from İzmir to Avşa Island usually use a combination of land and sea routes.

It takes approximately 4-5 hours to travel by bus from İzmir to Balıkesir city center or Bandırma. From Bandırma, you go to Erdek and then take a ferry to Avşa Island.

Alternatively, it is also possible to travel from İzmir to Istanbul by land or air, and then take a direct ferry from Istanbul to Avşa Island.

During the summer season, tour companies organize package tours between İzmir and Avşa Island, including direct bus and ferry connections.

Transportation to Avşa Island from Bursa and its surroundings.

Getting to Avşa from Bursa is quite easy because the distance between Bursa and Erdek is short.

Erdek can be reached from Bursa in approximately 3-3.5 hours by bus or private car.

There are regular ferry services from Erdek to Avşa, and the journey takes approximately 2 hours.

There are also direct sea bus services from Bursa to Avşa during the summer months.

Transportation to Avşa Island from the Aegean and Mediterranean Regions

For those coming from Antalya, Muğla, Aydın, or other Mediterranean cities, air travel is the most practical option.

There are direct flights from Antalya or Muğla to Balıkesir Koca Seyit Airport during the summer season. From there, you can travel by road to Erdek and then take a ferry to Avşa Island.

Alternatively, you can fly from Antalya to Istanbul and then take a ferry directly to Avşa Island from Istanbul. This is usually the fastest and most convenient option.

Transportation from Central Anatolia to Avşa Island.

Those coming from cities such as Konya, Kayseri, and Eskişehir first reach Bandırma or Erdek by road and then transfer to a ferry.

The journey from Eskişehir to Bandırma takes approximately 4 hours, from there to Erdek in 40 minutes, and then you can reach Avşa Island by ferry.

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For those coming from more distant cities like Konya and Kayseri, it is more practical to fly to Istanbul or Balıkesir and then connect to a sea route from there.

Transportation to Avya Island from Eastern and Southeastern Anatolia

Access to Avya Island from eastern provinces such as Diyarbakır, Gaziantep, and Van is usually by air.

These cities can be reached by direct flights to Istanbul, and from Istanbul, a ferry ride to Avya Island takes 2.5-3 hours.

Alternatively, you can fly to Balıkesir Koca Seyit Airport and then use a combination of road transport and ferry.

However, the quickest and most comfortable option is to travel directly to Avya Island from Istanbul by sea bus.

By Sea from Different Parts of Türkiye to Avya Island

Avya Island is easily accessible by sea, especially from cities along the Marmara coast.

Tekirdağ – Avya: You can reach Avya from Tekirdağ by ferry in approximately 3 hours.

Erdek – Avya: It is possible to reach the island from Erdek in 2 hours with regular ferry services. This is the most important connection point for passengers coming from Anatolia.

Bandırma – Avya: There are occasional ferry services from Bandırma to Avya.

These trips increase in frequency during the summer season, providing convenience for holidaymakers.

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ÿ OUR GOALS REGARDING SUSTAINABILITY
WE THANK ALL OF OUR EMPLOYEES AND STAKEHOLDERS
WHO PROVIDED SUPPORT IN ACHIEVING THIS.